



Executive Committee

September 19, 2012

208 The Penn Stater Conference Center Hotel

1:30 p.m.

Minutes

Attended: Gary Lawler (Chair), Paula Milone-Nuzzo, Anna Griswold, Martha Jordan, Pat Shope, Karen Pollack, Martha Aynardi, Paula Pierce, Judy Wills (Recorder)

1. Gary Lawler called the meeting to order.
2. The group approved Executive Committee minutes of meeting of June 13, 2012 by voice vote.
3. Lawler reviewed tentative schedule of special presenters, panels or meeting topics for 2012-13
 - a. **October 17, 2012**—Diversity Recruitment
 - i. Martha Jordan will ask Dr. Jones about inviting representatives from the TRIO program in Philadelphia.
 - ii. Tara Scales Williams will present on the new ‘iCourse: Building Effective College Management Skills’ course.
 - b. **November 14, 2012**—Adult Learner Scholarships
 - i. Invite Sarah Zipf to give an update on available scholarships for adults w/ coordinating information from Paul Simenson re: campus scholarships.
 - c. **December 19, 2012**—Current political landscape relative to the adult learners
 - i. Invite Mike DiRaimo, Government Affairs
 - ii. The group discussed additional presenters and how to frame the discussion: state or national levels
 - iii. What will happen to financial aid under new legislature.

- iv. Suggestion to focus on ‘Adult Completion’ and whether incentives exist at the state level to promote degree completion
- v. Additional suggestion to contact Mike Dooris about the type of data requests he receives.
- vi. Martha Aynardi shared summary of a recent radio program by Mike Rose about adults returning to school. Aynardi will send link to share with members.
- d. **February 20, 2013**—Griswold will give a financial aid update
- e. **March 20, 2013**—Paula Milone-Nuzzo will report on the outcome of the School of Nursing workshops, possibly inviting Larry Ragan and Cathy Jackson.
- f. **April 17, 2013**—Tentative report on the updated Incentive Grant Program
- g. **May 8, 2013**--Wrap-up meeting and report to sponsors, dinner meeting to be held the night before the Hendrick Conference at Penn State Harrisburg.

Additional topics were suggested:

Invite the Director of the Center for Online Innovation and Learning later in the year. Larry Ragan and Kyle Peck co-direct.

Speaker suggestions for the conference were shared.

- 4. Updates from Commission meeting
 - a. PLA
 - i. Pat Shope has met with Jeremy Cohen. Cohen will report back to Provost Pangborn.
 - ii. Shope proposed getting onto the agenda for the Academic Leadership Council or Council of Commonwealth Chancellors meeting to speak about how campuses can increase enrollments with PLA.
 - iii. Interest exists, but with caution about quality.
 - iv. Rob Pangborn, Craig Weidemann, and Janet Conner are co-sponsoring a committee around student engagement.
 - v. Shope will continue to share updates from campus visits.
- 5. New business
 - a. Incentive Grant meetings with campuses were discussed.
 - i. Goal is to increase the number and reach of programs and offer more substantive awards.

- ii. Suggestion to base on campus collaboration and Core Council reports; question 'If more substantive funds were available, what type of program could you do?'
- iii. Programs should have measurable outcomes.
- iv. The group discussed the benefits of having suggested focus for grants around specific themes.
 - 1. The group agreed to use the carry-over funds from 2012 to pilot a regional meeting among the northeast alliance campuses (Berks, Lehigh Valley, Schuylkill, Scranton, Hazleton, and Worthington-Scranton) with focus on PLA.
 - 2. Lawler will draft pilot proposal and check with Aynardi and Ken Thigpen, then will vet through the Executive Committee.
 - 3. Suggestion was made to open with a success story to build credibility, possibly inviting Terry Speicher (BK) to the first alliance meeting.

6. Lawler adjourned the meeting at 3:00 p.m.

Respectfully submitted,
Judy Wills