The Penn State Video Learning Network: Bringing Adult Education to Your Hometown Campus

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Today’s Discussion

• Overview
• Campus Experiences
• Serving Adult Learners
  – Penn State Lehigh Valley
• Future Program Opportunities
• VLN Contacts
• Summary
Serving Adult Learners

- Diane McAloon and Nancy Coco, Continuing Education
- Kathy Eck, Registrar
- Mike Morgan, IT
- Eric Ritter, IT
- Dean Shaffer, ID
Overview: VLN Mission

• New Adult Learners
• Academic Quality
• Convenient Penn State Educational Opportunity
• Student-Centered Success
• Enrich Pennsylvania
Overview: Nineteen Classrooms
Overview: Current Programs

- Business
  - Certificate
  - 2BA
  - BSB

- Health Care
  - Nursing Management
  - RN to BS in Nursing
Overview: VLN Successes

• Since Summer 2010 the VLN has grown from one classroom at Mont Alto to a system of nineteen classrooms.

• Enrollment has increased from 50 students in four VLN classes in Fall 10 to 148 students in thirteen classes in Fall 11.

• Of the 500+ enrollments since 2010, sixty-five individuals were net new adult learners.
Campus Experiences

Penn State Greater Allegheny
Campus Experiences

DuBois and Fayette

University Park
Campus Experiences

Lehigh Valley, Mont Alto, New Kensington, and Williamsport
Serving Adult Learners

• Marketing and Learner Experience
• Recruitment and Admissions
• Registration

“I don’t want a job; I want a career.”

Business Essentials for Professionals Certificate
(Four courses; 3 credits each)

When you’re ready to see higher, our Business Essentials for Professionals certificate can be your ticket to a more satisfying career. Our program focuses on teaching you solid business skills in communication, sales, marketing, and information systems, as it adds an impressive credential to your resume.

- Start with one course that meets your needs.
- Take all four courses and complete the certificate in less than one year.
- Ask your advisor how you can apply these credits toward an associate or bachelor's degree in business administration.

To register:
Jeff Wasser
Phone: 215-371-4120
E-mail: jwasser@psu.edu

www.outreach.psu.edu/business-essentials
Serving Adult Learners

- IT Support
- Course Development
- Teaching with Technology
Future Program Opportunities

• Using the state market data and campus feedback to identify and vet future programs.

• Working with VLN campuses to identify associate degree, baccalaureate degree, and professional certification programs.

• Working with Penn State Great Valley School of Graduate Professional Studies to look at possible VLN opportunities.
VLN Contacts

• Contact Andy Petkac at ajp2@psu.edu to be added to the newsletter listserv

• Contact Rosemarie Piccioni at rup12@psu.edu to be added to the VLN Core Team meeting

• Contact Annette Fetterolf at ama1@psu.edu to be added to the Operations Team

• Contact JeanMarie Jacob at juj117@psu.edu to discuss program opportunities
Summary

• The VLN is all of us throughout the Commonwealth; thank you, everyone, for your role in this year’s growth.
• We need everyone’s ideas for the VLN’s continued development and improvement; please continue to play a proactive role.
• If you haven’t had a chance to, please get involved.